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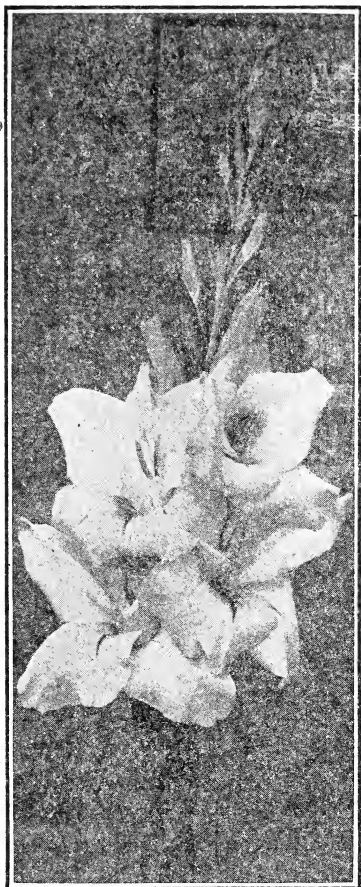
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62.25

-1922-

Catalogue

GLADIOLUS BULBS



J. C. GROSSMAN
WOLCOTTVILLE, IND.

THE GLADIOLUS

This flower has been so much improved in recent years by the work of plant breeders that we now have all the colors and combinations of colors imaginable. No other flower can be so easily grown nor last so long after being cut, and it has no equal as a cut flower for table decorations.

Our farm is situated on a sunny crest among three beautiful lakes. The location of the farm furnishes a long growing season, with slight danger from late frosts, so that the bulbs are well matured and well ripened. The soil is largely sandy loam and gravel, and invariably produces large, clean, healthy bulbs.

We guarantee all varieties to be true to name, and, should any mistakes occur, we shall be very glad to replace the stock or to refund the money paid therefor; but we cannot be responsible beyond this point, nor for loss or damage to the bulbs while in transit or after planting.

To secure the very best results with these bulbs, they should be planted about six inches deep, in sandy soil, and approximately four inches deep in heavy clay soil. Gladioli grow and bloom to perfection in the full sun, and therefore, partial shade should be avoided if possible. Under no circumstances should fresh manure or strong commercial fertilizers come in direct contact with the bulbs.

TERMS

Cash with order. At the prices quoted in this list, we prepay postage or express charges to any point within the United States. We reserve the right to use good blooming size bulbs, $1\frac{1}{4}$ inches up, in the sixth, seventh and eighth zones, and also when we run short on the largest bulbs.

Six of a kind at dozen rate; twenty-five at hundred rate.

NAMED VARIETIES

| | Each | Doz. | 100 |
|---|--------|--------|---------|
| America (Banning.) Soft lavender pink, large flower..... | \$.04 | \$.40 | \$ 2.00 |
| Augusta (Hallock). White, tinted lavender, good commercial white | .05 | .50 | |
| Alice Carey (Teas.) Pure white, with purplish crimson lines..... | .05 | .50 | |
| Autumn Queen. (Childs.) Cream yellow, with apricot and reddish markings. Good late variety.... | .10 | 1.00 | |
| Baron J. Hulot. (Lemoine.) Royal purple, or dark violet blue, slight yellow stripe on lower petals. Best dark blue to date. Medium size flowers well placed on fine slender spikes. Fine contrast with yellow Primis.... | .10 | 1.00 | |
| Blue Jay. (Groff.) Same color as the Blue Jay, and marked same in throat | .25 | | |
| Bertrex (Mrs. Austin.) Good commercial white, size and form of America | .15 | 1.50 | |
| Brenchleyensis. (Youell.) Rich vermillion scarlet in long spike, all open at once. An old sort, but still in demand for mass of color | .05 | | |
| Bertha (C. M. Grossman.) Good long spike, salmon pink, with dark red blotch similar to Pendleton | .10 | 1.00 | |
| Crimson Glow (Betscher.) A perfect scarlet of a deep tone. Immense open flowers of the finest form, and exceedingly well placed upon the spike. Early, vigorous, strong grower, and a very fast multiplier.... | .50 | 5.00 | |

| | Each | Doz. | 100 |
|---|------|------|------|
| Evelyn Kirtland (Mrs. Austin.) Flowers of strong substance, are a beautiful shade of rosy pink, darker at the edges fading to shell pink at the center, with brilliant scarlet blotches on lower petals. Spike very tall, straight but slender, and bending gracefully with its burden of bloom. Wonderfully decorative | .20 | 2.00 | |
| Empress of India (Velthuys.) Rich, dark, velvety red, almost black; satiny buds. Very distinct..... | .10 | 1.00 | |
| Gil Blas (Lemoine.) Large, wide open salmon pink, with large, red blotch | .10 | 1.00 | |
| Gretchen Zang (Mrs. Austin.) Soft pink, shading into scarlet, tall and graceful..... | .15 | 1.50 | |
| Golden Measure (Kelway.) Pure deep yellow of large size and very beautiful. Best yellow yet produced. Fine young bulbs.... | 2.50 | | |
| Golden Nugget (Teas.) Bright glistening yellow, with crimson throat | .05 | .50 | |
| Halley (Velthuys.) Large, wide open, bright salmon pink, with cream blotch. Early blooming and very popular | .05 | .50 | 4.00 |
| Herada (Mrs. Austin.) A new color in Gladioli. Blooms are pure mauve. Glistening and clear, of immense size, on tall, straight spikes | .15 | 1.50 | |
| Independence (Woodruff.) Brilliant begonia pink, fine in artificial light. Vigorous and prolific | .05 | .50 | |
| Jean Dieulafoy (Lemoine.) Lovely cream, with carmine blotch, large flower, petals daintily reflexed.. | .10 | 1.00 | |

| | Each | Doz. | 100 |
|--|------|------|------|
| Klondyke (Christy.) Clear primrose yellow, crimson blotch. Good forcer | .05 | .50 | |
| Le Marechal Foch (Deursen.) Extremely large, light rose pink and blooms early. The finest cut flower variety that ever came from Holland | .50 | 5.00 | |
| Louise (Wright.) The finest blue lavender yet introduced. Very large flowers, often six inches in diameter. One of the best for cut flowers, and unequaled for funeral pieces..... | .50 | 5.00 | |
| Mrs. Francis King (Coblentz.) Beautiful shade flame pink, immense flowers on spike growing four feet high, with from eighteen to twenty flowers, six to eight open at one time. A very fine, low priced variety | .05 | .50 | |
| Mrs. James Lancashire (Stewart) Cream, shading to salmon pink. | .10 | 1.00 | |
| Mr. Mark. A new blue variety of recent date. Light blue with darker blotch. Robust grower, fine cut flower..... | .25 | 2.50 | |
| Niagara (Banning.) Delicate cream, blending to canary yellow. Brown lines in throat..... | .10 | 1.00 | |
| Ophir (Christy.) Light yellow, with bright carmine blotch, large and very showy..... | .15 | 1.50 | |
| Panama (Banning.) Rich pink, one of the finest of that color..... | .10 | 1.00 | |
| Peacock (Cowee.) A grand white flower, with pale violet feathering on inferior petals; flowers correctly placed on very tall, graceful spike. Very strong grower, blooms late..... | .10 | 1.00 | 6.00 |
| Pink Perfection (Hopman.) Beautiful warm deep pink; many large flowers open at the same time; the finest pink; everybody buys that sees it..... | .15 | 1.50 | |

| | Each | Doz. | 100 |
|---|------|------|------|
| Princeps. (VanFleet.) Immense amaryllis-like flowers of rich dark scarlet, marked with white on lower petals | .05 | .50 | |
| Prince of Wales (Van Zanten.) A new salmon shade that is making a sensation; early like Halley, but a clearer salmon, rich yellow throat without markings. Every spike a bouquet in itself, even from small bulbs. Good multiplier | .15 | 1.50 | |
| Schwaben (Pfitzer.) Sulphur yellow, small maroon blotch, strong grower, rapid multiplier; should be in every collection.. | .10 | 1.00 | |
| Scarsdale (Cowee.) Pink-lavender shaded to dark rose, large, tall growing. Will give variety to your collection | .10 | 1.00 | |
| Velvet King (Coblentz.) Glowing velvety scarlet; large, wide open flowers. Vigorous grower, and makes a fine show in the row | .05 | .50 | 3.50 |
| War (Groff.) Deep blood red, shading darker, large open flowers on tall, strong spike. Vigorous, late | .10 | 1.00 | 6.00 |

KUNDERD VARIETIES

| | | | |
|---|-----|------|--|
| Aberdeen. A very beautiful lavender tinted pink. Distinct and fine | .15 | 1.50 | |
| Adriatic. Deep wine blue. Blue and red throat. A rare novelty. | .50 | 5.00 | |
| Arizona. Very large flower, finest rose pink, almost a solid color, with a touch of maroon on lower petals | .10 | 1.00 | |
| Best Violet. Rich violet, fine, tall spike | .10 | 1.00 | |

| | Each | Doz. | 100 |
|---|------|------|-------|
| Blood Spot. Dark mahogany, splashed red; two rows of flowers | .10 | 1.00 | |
| Byron L. Smith. Most refined lavender pink on white ground. Unexcelled as a cut flower. Color equal to a very choice Cattleya Orchid | .50 | 5.00 | |
| Chicago White. Pure white, with lavender markings in throat. very early | .05 | .50 | 3.00 |
| Challenger. Very large and vigorous plant. Giant, dark, rich, velvety red, solid color. A very choice new variety..... | .25 | 2.50 | 18.75 |
| Dixie. One of the very deepest and richest, almost black, red. | .15 | 1.50 | |
| El Capitan. Finest shade of sulphur yellow, with penciling of bright carmine; very long spike, and many blooms open at once. Fine for florists | .15 | 1.50 | |
| Estella. One of the largest Gladioli. Fine deep rose pink, with pure white blotch. Very beautiful and greatly admired | .15 | 1.50 | |
| E. J. Shaylor. A beautiful, pure deep rose pink. Ruffled, extra. choice, large blooms, tall very, strong plant | .50 | 5.00 | |
| Farie. A delicate, creamy pink flower with cream throat. Very fine and choice. Fine spike; good florist's flower | .25 | 2.50 | |
| Gaity. Bright salmon pink, flaked deep salmon red. Very conspicuous pure white blotches on lower petals | .15 | 1.50 | |
| Gov. Hanly. Rich cardinal red, deeper shade in throat | .10 | 1.00 | |
| Ida Van. Beautiful deep salmon red, or flaming orange pink; very rich color | .05 | .50 | 3.50 |

| | Each | Doz. | 100 |
|--|------|------|------|
| Kunderdii Glory. The first ruffled variety ever produced. The parent of all the ruffled varieties. Creamy apricot with light tint of pink | .10 | 1.00 | |
| K's Orange. Bright red, with white lines to base of petals | .10 | 1.00 | |
| Lilywhite. The earliest pure white gladiolus, and the best early florist's white. Healthy, prolific and an extra fine variety. Try it | .25 | 2.50 | |
| Mary Fennell. Deep lilac, shading paler. Soft primrose yellow throat | .15 | 1.50 | |
| Mary Pickford. An extraordinary flower and spike of most delicate creamy white. Throat finest sulphur yellow. Stem and calyx also white. A great flower in combination with myrtle for florists' work | .25 | 2.50 | |
| Mantorville. A yellow ruffled gladiolus. Some of the flowers are pure yellow, while others are tinted pink | .20 | 2.00 | |
| Miss Helen Franklin. A new ruffled white with small purple marking in the throat. A fine early cut flower | .25 | 2.50 | |
| Mrs. Dr. Norton. A pure soft white with tips of petals suffused La-France pink. Most beautiful variety of this type on the market. Highest awards in its class wherever shown. Should be included in your order | .50 | 5.00 | |
| Mrs. Frank Pendleton. A spectacular variety, producing large, well expanded flowers, light pink, heavily blotched, with blood-red in throat | .10 | 1.00 | 6.00 |
| Mrs. Geo. W. Moulton. A large violet red or cerise. Many open, nicely placed on stem, extra tall spike | .25 | 2.50 | |

| | Each | Doz. | 100 |
|--|------|-------|-----|
| Mrs. W. E. Fryer. Very showy orange scarlet. Finest bedder of its color | .15 | 1.50 | |
| Mrs. A. E. Kunderd. Large flowered. White with slight tint of blush-pink. A magnificent white | .15 | 1.50 | |
| Miss Lucile. Shell pink, shaded lavender | .10 | 1.00 | |
| Myrtle. Tender and delicate rose-pink. The most beautiful pink yet produced in gladiolus | .20 | 2.00 | |
| 1910 Rose. Pure rose pink of extra fine shade. Narrow white central line on lower petals. Very large flowers. Early | .10 | 1.00 | |
| Orange Glory. Grand orange colored, with beautiful lighter throat. Very rich and striking color, beautiful and distinct... | .40 | 4.00 | |
| Purple Glory. The giant of the Kunderdii Glory race, and of remarkable color. Deep velvety maroon red, with almost black blotches, like burned into the petals. Beautifully ruffled. Extraordinary. Kunderd's master piece. Should be in every collection | 1.50 | 15.00 | |
| Pride of Goshen. Giant-flowered, and petals elegantly waved. Salmon or flesh-pink in color. Tall and vigorous | .10 | 1.00 | |
| Rose Bud. Very beautiful light rose pink. The opening flower is of beautiful rose-bud form. Strong, vigorous grower | .10 | 1.00 | |
| Sentinel. Tall, strong plant. Large, pure rose-pink flower. with elegantly white penciled, Iris-like throat. Very showy. Choice rose-pink | .15 | 1.50 | |

| | Each | Doz. | 100 |
|---|------|------|------|
| Summer Beauty. No finer pink. Very choice, deep salmon, distinct shade. Tall and showy. Grand. No collection complete without this one | .15 | 1.50 | |
| Splendor. Very dark wine-black, strong grower. A fine, rich shade. Distinctly different | .25 | | |
| Violet Glory. Rich self-color, deep violet, deeper throat. Medium ruffled | .50 | | |
| Yellow Bird. Yellow, penciled with dark cerise in throat | .10 | 1.00 | |
| A. Z. Mixture. All colors and varieties from A to Z..... | | | 2.50 |

PRIMULINUS HYBRIDS

| | Each | Doz. | 100 |
|--|------|-------|-------|
| Albion. Very large salmon rose pink. Beautiful throat | .15 | 1.50 | |
| Angola. A fine salmon pink. Strong grower | .15 | 1.50 | |
| Alice Tiplady. A grand, large Primulus of most beautiful orange saffron color. Very choice. The most popular Prim on the market. In great demand..... | .25 | 2.50 | 18.75 |
| Altair. Extra tall, of finest salmon saffron. A grand color.... | .25 | 2.50 | |
| Butterfly. Very strong and vigorous. Large, pale salmon yellow, ruffled flowers | .15 | 1.50 | |
| Capella. Tall, very bright fiery orange red. Very large and choice | .25 | 2.50 | |
| Gold Drop. An extra large pure deep yellow, with beautiful red line on lower petals. Beautifully ruffled | 1.00 | 10.00 | |

| | Each | Doz. | 100 |
|--|------|------|------|
| Golden Gate. Tall, vigorous. Large, showy yellow, finely ruffled | .25 | 2.50 | |
| Primulinus Species. This is a spe- cies which is native in South Africa, and is the best pure all yellow of the species | .10 | 1.00 | |
| Roanoke. A vigorous and large rich yellow Prim. X. K. Glory. Very fine | .20 | 2.00 | |
| Salmon Beauty. Very large flow- ered Primulinus. Deep salmon, rich salmon yellow throat | .25 | 2.50 | |
| Sweet Orra. Tall, fine pale sul- phur. Rich pink lines in throat. | .10 | 1.00 | |
| Sulphur Prim. Large sulphur Prim, with light red lines | .05 | .50 | 2.50 |
| Orange Prim. Brilliant orange sal- mon, blending into clear yellow throat. Large and vigorous ... | .10 | 1.00 | |
| Best Yellow. Closely hooded, but deep, rich, solid self-color. Ex- tra fine bud-vase variety. Large and vigorous | .10 | 1.00 | |

Prim Mixture .80 2.30



LETTERS FROM OUR CUSTOMERS

March 11, 1921.

J. C. Grossman:

Dear Sir—The bulbs came today O. K. I want to thank you for such nice, large bulbs. I will know where to send for bulbs next year. Sincerely,

Mrs. E. Kinsman, Perry, Mich.

December 26, 1920.

J. C. Grossman:

Dear Sir—Received the Purple Glory Bulbs in good order. They are very nice. Thank you for careful packing.

S. E. Spencer, Brookland Gardens, Woburn, Mass.

March 19, 1921.

J. C. Grossman:

Dear Sir—First, I wish to thank you for the fine bulbs you sent me a little while ago. Enclosed find my check for \$----- Please send me one dozen No. 2 Louise, one dozen No. 1 Alice Tiplady. Please send me immediately, and oblige,

Yours truly,
Miss R. Varicle, New London, Conn.

February 20, 1921.

Dear Mr. Grossman:

The bulbs of Louise arrived yesterday, and I have never seen cleaner stock. Thank you for sending me such nice ones.

Yours very truly,
Dr. Edward Winslow Karcher, Lynn, Mass.

December 6, 1921.

Dear Mr. and Mrs. Grossman:

The 50 Alice Tiplady have been received. Both as to size and quality, they are the prettiest bulbs that we have ever received. I bought them to resell, and it is a pleasure to offer them to my customers. We would be glad of your price list every year.

Yours truly,
La Floreria, Florists, Ventura, Cal.

Department of Entomology, Purdue University Agricultural Experiment Station, Lafayette, Ind., March 21, 1921.

Dear Grossman—In regard to the "Louise," I do not think that I ever saw its equal in exquisite coloring in a gladiolus. I wish that I could afford a whole bed of them. I have quite a variety now. Cordially yours,

J. Troop.

May 6, 1920.

J. C. and B. U. Grossman, Wolcottville, Ind.:

Dear Sir and Madam—Received yesterday the gladiolus bulbs which I ordered from you; also the "extra" which you gave me, for which I wish to thank you and tell you that I appreciate your thoughtfulness very much indeed, and you will be sure to get an order from me for another year. Bulbs were all in fine condition.

Yours truly,
Mrs. Walter E. Woolston, Mount Holly, N. Y.

April 22, 1920.

Mr. and Mrs. J. C. Grossman,
Wolcottville, Ind.

Dear Sir:—I want to give you an appreciation of the very fine bulbs of gladioli received from you this morning. In making up a very complete collection, I ordered this year bulbs from about a dozen different growers, and yours were the largest and best looking of the lot, not one being less than two inches in diameter.

Very truly,

D. L. Floore, D. D. S., Columbus, Wis.

Emmanuel Church Parish, Little Falls, N. Y. The Rev.
Charles E. S. Rasay, M. A., Pastor. March 20, 1920.
J. C. Grossman:

Dear Sir—The one corm of Lilywhite has just come and shall be planted tomorrow. And also you sent another "extra," the famed "Pride of Goshen." I thank you very much for this, but you have made me feel a bit "uneasy," as if I were receiving too many gifts from a stranger. You really do give almost too many "extras." However, as we are both "Brothers of the Gladiolus Flower," I am accepting the beautiful corms in the same spirit of good cheer in which I am sure they were sent. And so I doff my hat to you and to your good wife, with one more "Thank you."

Yours ever so truly,

Charles E. S. Rasay.

March 18, 1921.

J. C. Grossman and Wife, Wolcottville, Ind.:

Dear Friends—The Louise bulbs did splendidly, and the variety made a hit at all my exhibits the past summer. I have not found it necessary to buy any more of the bulbs, or I should certainly have ordered them from you. We did quite a good business as the result of several large exhibits held last summer. At one of them I showed Louise in combination with Pink Physostegia, which was an unusually effective combination. Is your planting stock of Louise all gone?

Sincerely yours,

W. L. Crissey, Boring, Oregon.

March 25, 1921.

J. C. Grossman and Wife, Wolcottville, Ind.:

Dear Friends—When I wrote you recently, I didn't think I would so soon be pounding off another note to you. I want to get 50 No. 1 Louise and 100 planting stock, about No. 3, if possible. If you are out, please try to get the No. 1 for me anyway, as I have orders waiting for them.

Hastily,

W. L. Crissey, Boring, Oregon.



COMBINATION OFFERS

The Flower Grower for one year and any one of the following combination offers, postpaid, for \$2.00. All the varieties offered are meritorious varieties and the bulbs will be first class stock 1 ¼ in. up in size.

- Offer No. 1.** **The Flower Grower** for one year and three bulbs of the beautiful lavender variety "Louise," postpaid.
- Offer No. 2.** **The Flower Grower** for one year and two bulbs each of Miss Helen Franklin, Challenger, and Mary Pickford.
- Offer No. 3.** **The Flower Grower** for one year and three bulbs each of Aberdeen, Gaiety, Lilywhite, Mrs. Frank Pendleton, and Autumn Queen.
- Offer No. 4.** **The Flower Grower** for one year and two bulbs each of Alice Tiplady, Sweet Orra, Albion, and Golden Gate.

Check the offer you wish to accept, fill in your name and address on the other side and mail with remittance to

J. C. GROSSMAN,

Wolcottville, Ind.

Published Monthly
for both Amateur
and Professional
Flower Growers.



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MADISON COOPER, Editor and Publisher, CALCIUM, N. Y.

THE FLOWER GROWER champions the cause of the summer garden flowers. It is published monthly and each issue abounds with helpful information on how to have the best of success with those increasingly popular flowers, the Gladiolus, the Peony, the Dahlia, the Rose, etc. **The Flower Grower** should be in the hands of all who love flowers.

The Flower Grower tells what sorts to grow, how and when to plant, when to cut for bloom for shipping and for home decoration, and how to save and store the seeds, etc. In short, every phase of flower culture is taken care of, and practical facts and information on summer-flowering plants of all kinds comprises its contents. The magazine is a great contribution to the floral literature of the world.

Write your name and address below and enclose it with \$1.50 or \$3.50 (stamps, money or check) in an envelope addressed to
MADISON COOPER, Publisher, Calcium, N. Y.

Name.....

Address.....

See Other Side for Special Offer of flower stock in combination with THE FLOWER GROWER.

